

## 2025 Voter Intention Poll

April 2025

### SCOTTISH PARLIAMENT VOTING INTENTION

Q. If there were to be an election for the Scottish Parliament tomorrow, on a scale of 0-10, where 0 is definitely won't vote and 10 is definitely would vote, how likely would you be to vote in these elections?

Base: All (1005)	%
10 – definitely would vote	62
9	7
8	6
7	3
6	2
5	5
4	3
3	2
2	2
1	2
0 – would not vote	6

## CONSTITUENCY - HEADLINE VOTING INTENTION

Q. In the next Scottish Parliament election you will be given two votes. One of those votes will be for a single person to represent your constituency in the Scottish Parliament. If the election were tomorrow, for which party would you be most likely to vote using this constituency vote?

Base: Respondents likely to vote in a Scottish Parliament Election, factored by likelihood to vote, with undecided and refused removed (853)	%
Scottish National Party (SNP)	36
Scottish Conservative and Unionist Party	13
Scottish Labour Party	22
Scottish Liberal Democrats	9
Scottish Green Party	5
Reform UK	14
Alba Party	1
Another Party	0

Q. In the next Scottish Parliament election you will be given two votes. One of those votes will be for a single person to represent your constituency in the Scottish Parliament. If the election were tomorrow, for which party would you be most likely to vote using this constituency vote?

Base: Respondents likely to vote in a Scottish Parliament Election (941)	%
Scottish National Party (SNP)	31
Scottish Conservative and Unionist Party	11
Scottish Labour Party	20
Scottish Liberal Democrats	8
Scottish Green Party	5
Reform UK	12
Alba Party	1
Another Party	0
Undecided	10
Refused	1

Q. In the next Scottish Parliament election you will be given two votes. One of those votes will be for a single person to represent your constituency in the Scottish Parliament. If the election were tomorrow, for which party would you be most likely to vote using this constituency vote?

Base: Respondents likely to vote in a Scottish Parliament Election, factored by likelihood to vote (935)	%
Scottish National Party (SNP)	33
Scottish Conservative and Unionist Party	12
Scottish Labour Party	21
Scottish Liberal Democrats	8
Scottish Green Party	4
Reform UK	12
Alba Party	1
Another Party	0
Undecided	8
Refused	0

## REGIONAL – HEADLINE VOTING INTENTION

Q. Another vote will be for a party list in order to elect representatives for your region of Scotland by a form of proportional representation. You can vote for the same party as your constituency vote or for a different party. If the election were tomorrow, which party would you be most likely to vote for with your regional vote?

Base: Respondents likely to vote in a Scottish Parliament election, factored by likelihood to vote, with undecided and refused removed (852)	%
Scottish National Party (SNP)	28
Scottish Conservative and Unionist Party	16
Scottish Labour Party	22
Scottish Liberal Democrats	9
Scottish Green Party	10
Reform UK	12
Alba Party	2
Another Party	1

Q. Another vote will be for a party list in order to elect representatives for your region of Scotland by a form of proportional representation. You can vote for the same party as your constituency vote or for a different party. If the election were tomorrow, which party would you be most likely to vote for with your regional vote?

Base: Respondents likely to vote in a Scottish Parliament Election (941)	%
Scottish National Party (SNP)	25
Scottish Conservative and Unionist Party	14
Scottish Labour Party	20
Scottish Liberal Democrats	8
Scottish Green Party	8
Reform UK	11
Alba Party	2
Another Party	1
Undecided	10
Refused	1

Q. Another vote will be for a party list in order to elect representatives for your region of Scotland by a form of proportional representation. You can vote for the same party as your constituency vote or for a different party. If the election were tomorrow, which party would you be most likely to vote for with your regional vote?

Base: Respondents likely to vote in a Scottish Parliament election, factored by likelihood to vote (935)	%
Scottish National Party (SNP)	26
Scottish Conservative and Unionist Party	14
Scottish Labour Party	20
Scottish Liberal Democrats	8
Scottish Green Party	9
Reform UK	11
Alba Party	2
Another Party	1
Undecided	9
Refused	0

## WESTMINSTER PARLIAMENT VOTING INTENTION

Q. If the general election for the Westminster parliament were tomorrow, on a scale of 0-10, where 10 is definitely would vote and 0 is definitely wouldn't vote, how likely would you be to vote in that election?

Base: All (1005)	%
10 – definitely would vote	61
9	7
8	6
7	5
6	3
5	5
4	3
3	2
2	2
1	2
0 – would not vote	7



## WESTMINSTER – HEADLINE VOTING INTENTION

Q. In the Westminster Election was taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?

Base: Respondents likely to vote in a General Election, factored by likelihood to vote, with undecided and refused removed (859)	%
Scottish National Party (SNP)	33
Scottish Conservative and Unionist Party	14
Scottish Labour Party	24
Scottish Liberal Democrats	9
Reform UK	15
Scottish Green Party	5
Another Party	1

Q. In the Westminster Election was taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?

Base: Respondents likely to vote in a General Election (939)	%
Scottish National Party (SNP)	30
Scottish Conservative and Unionist Party	13
Scottish Labour Party	22
Scottish Liberal Democrats	8
Reform UK	13
Scottish Green Party	5
Another Party	1
Undecided	10
Refused	0

Q. In the Westminster Election was taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?

Base: Respondents likely to vote in a General Election, factored by likelihood to vote (931)	%
Scottish National Party (SNP)	30
Scottish Conservative and Unionist Party	13
Scottish Labour Party	22
Scottish Liberal Democrats	8
Reform UK	13
Scottish Green Party	5
Another Party	1
Undecided	8
Refused	0

## SCOTTISH INDEPENDENCE – VOTING INTENTION

Q. If there was a referendum on Scottish independence taking place tomorrow, how likely do you think you would be to vote on a scale of 0 to 10, where 0 is definitely won't vote and 10 is will definitely vote?

Base: All (1005)	%
10 – definitely would vote	68
9	6
8	5
7	4
6	3
5	3
4	2
3	2
2	1
1	1
0 – would not vote	5

## SCOTTISH INDEPENDENCE – HEADLINE VOTING INTENTION

In there was a referendum with the question ‘Should Scotland be an independent country?’, how would you vote?

Base: Respondents likely to vote in an independence referendum, factored by likelihood to vote, with undecided and refused removed (861)	%
Yes	49
No	51

Q. In there was a referendum with the question ‘Should Scotland be an independent country?’, how would you vote?

Base: Respondents likely to vote in an independence referendum (956)	%
Yes	44
No	44
Undecided	12
Refused	1

Q. In there was a referendum with the question ‘Should Scotland be an independent country?’, how would you vote?

Base: Respondents likely to vote in an independence referendum, factored by likelihood to vote (952)	%
Yes	44
No	46
Undecided	9
Refused	0

**Technical details:**

- Invitations for the survey were issued via the Survation online panel
- Results are based on a survey of 1,005 respondents
- Fieldwork was conducted between 16<sup>th</sup> – 22<sup>nd</sup> April 2025
- Results are weighted to the profile of adults aged 16+ in Scotland. Data were weighted by age, sex, Scottish parliament region, General Election 2024 Vote, Scottish Parliament 2021 Vote, EU Referendum 2016 Vote, Independence Referendum 2014 Vote