



British Heart Foundation Northern Ireland Panel

Privacy Notice

British Heart Foundation Northern Ireland have commissioned and contracted Diffley Partnership – an independent research organisation – to recruit and manage a panel of people in Northern Ireland with a heart or circulatory condition.

The panel will be involved in a range of online activities, such as polls and focus groups.

The aims of the panel are to better understand lived experiences and perceptions of people with heart or circulatory conditions in Northern Ireland.

This privacy notice explains how any personal information Diffley Partnership hold on you will be used and how it will be protected. It also sets out your rights.

What information do you hold about me?

You recently responded to an invitation by filling out a form, you indicated that you would be happy to be contacted about this research.

We have used this data to contact you via email, to check you are still interested in taking part in the panel, confirm we would like you to take part, and make arrangements with you for taking part.

Should I decide to take part, what data will you collect from me?

If you are interested in taking part in the panel we will keep your survey data and contact information on file.

In recompense for your time and participation, we will pay panel-members for different activities associated with taking part in the panel research. If you opt to receive the payment by bank transfer, we will ask you to securely submit your bank details to us at a later date.

How your personal information will be held:

Personal data can be collected and used in this way under the terms of data protection legislation in the UK, those of Articles 6(1)(e) and 9(2)(g) of the General Data Protection Regulation (GDPR) and the Data Protection Act (2018).

Who will have access to my personal information and will my participation be confidential?

Only Diffley Partnership will have access to your data. We will not share your personal data with British Heart Foundation. No reporting of findings will include any information which could be used to identify you.

Zoom recordings of online sessions will be downloaded from Diffley Partnership's *Zoom* account to our own server. This is for the purposes of collation, research and reporting.

How will my data be used, and in what form will it be shared further?

Your contact details will be used by Diffley Partnership only to contact you directly and will not be shared with any other party.

Your comments during any panel activities will be anonymised before any inclusion in our reporting to British Heart Foundation.

How will your information be kept secure?

Your information will be stored securely by Diffley Partnership.

Full details of our Privacy Policy can be found on our website
<https://www.diffleypartnership.co.uk/privacy-policy/>

How long will it be kept for?

If you decide you do not want to continue your participation in the panel, your personal information will be deleted immediately.

Otherwise, Diffley Partnership will delete your personal data within three months after they finish the work for British Heart Foundation Northern Ireland.

What are your rights?

As set out in data protection legislation, you have the following rights:

1. The right to be informed of the collection, use, sharing and retention of your personal data.
2. The right of access to your personal information.
3. The right to have inaccurate personal information rectified or completed if it is incomplete.
4. The right to have your personal information erased in certain circumstances.
5. The right to restrict processing or the use of your personal information in certain circumstances.
6. The right to data portability i.e. to obtain and re-use your personal data for your own purposes.
7. The right to object to the processing or use of your personal information in certain circumstances.
8. Rights in relation to automated decision making and profiling.

How to contact us

If you want to know what information Diffley Partnership holds about you or to exercise any of the rights set out above, you can contact Diffley Partnership at:

Email: info@diffleypartnership.co.uk

What if I have concerns?

If you have concerns about how your personal data has been used, you have the right to lodge a complaint with the Information Commissioner's Office (ICO). The ICO is the supervisory authority responsible for data protection in the UK.

For further information, including independent data protection advice and information in relation to your rights, you can contact the information Commissioner at:

The Information Commissioner
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF

Tel: 08456 30 60 60

Website: www.ico.org.uk

You can also report any concerns here: <https://ico.org.uk/make-a-complaint/>