



Diffley Partnership/Survation Topline Results

August 2026

Question 1

If the general election for the Westminster parliament were tomorrow, on a scale of 0-10, where 10 is definitely would vote and 0 is definitely wouldn't vote, how likely would you be to vote in that election?

Base: All (2036)	%
0 – Definitely wouldn't vote	8
1	1
2	1
3	1
4	2
5	6
6	3
7	4
8	6
9	7
10 – Definitely would vote	60

Question 2

If there were a general election tomorrow, and there were candidates from all political parties standing in your constituency, for which party would you vote?

Base: Respondents who are likely to vote, factored by likelihood to vote, with undecided and refused removed (1675)	%
Scottish National Party (SNP)	34
Scottish Labour Party	19
Reform UK	18
Scottish Conservative and Unionist Party	11
Scottish Liberal Democrats	8
Scottish Green Party	5
Restore Britain	4
Another Party	1

Question 3

If there were to be an election for the Scottish Parliament tomorrow, on a scale of 0-10, where 0 is definitely wouldn't vote and 10 is definitely would vote, how likely would you be to vote in these elections?

Base: All (2036)	%
0 – Definitely wouldn't vote	8
1	1
2	1
3	1
4	1
5	4
6	3
7	4
8	7
9	7
10 – Definitely would vote	62

Question 4

In the next Scottish Parliament election you will be given two votes. One of these votes will be for a single person to represent your constituency in the Scottish Parliament. If the election were tomorrow, for which party would you be most likely to vote for using this constituency vote?

Base: Respondents who are likely to vote, factored by likelihood to vote, with undecided and refused removed (1688)	%
Scottish National Party (SNP)	37
Reform UK	18
Scottish Labour Party	17
Scottish Conservative and Unionist Party	11
Scottish Liberal Democrats	10
Scottish Green Party	5
Another Party	2

Question 5

Another vote will be for a party list in order to elect representatives for your region of Scotland by a form of proportional representation. You can vote for the same party as your constituency vote or for a different party. If the election were tomorrow, which party would you be most likely to vote for with your regional list vote?

Base: Respondents who are likely to vote, factored by likelihood to vote, with undecided and refused removed (1690)	%
Scottish National Party (SNP)	31
Reform UK	18
Scottish Labour Party	17
Scottish Conservative and Unionist Party	12
Scottish Liberal Democrats	11
Scottish Green Party	9
Another Party	2

Question 6

If there were a referendum on Scottish Independence taking place tomorrow, how likely do you think you would be to vote on a scale of 0 to 10?

Base: All (2036)	%
0 – Definitely wouldn't vote	6
1	*
2	1
3	1
4	2
5	5
6	2
7	4
8	5
9	6
10 – Definitely would vote	68

Question 7

If there was a referendum on Scottish Independence tomorrow, how would you vote on the question 'Should Scotland be an independent country'?

Base: Respondents likely to vote, factored by likelihood to vote, with undecided and refused removed (1722)	%
Yes – Scotland should be an independent country	52
No – Scotland should not be an independent country	48

Question 7a

If there was a referendum on Scottish Independence tomorrow, how would you vote on the question 'Should Scotland be an independent country'?

Base: Respondents who are likely to vote, factored by likelihood to vote (1905)	%
Yes – Scotland should be an independent country	47
No – Scotland should not be an independent country	43
Undecided	9
Refused	*

Question 8

Do you have a favourable or unfavourable opinion of the following

Base: All (2036)	NET: Favourable	NET: Unfavourable	NET: Difference
	%	%	%
Andy Burnham	37	28	+9
Ed Davey	24	26	-2
John Swinney	33	39	-6
Russell Findlay	16	24	-8
Alex Cole-Hamilton	15	23	-8
Gillian Mackay	11	20	-9
Kemi Badenoch	25	38	-13
Ross Greer	12	27	-16
Malcolm Offord	13	30	-17
Zack Polanski	16	41	-25
Nigel Farage	26	57	-31
Donald Trump	15	72	-57

Question 9

Thinking about the new Prime Minister Andy Burnham, to what extent do you agree or disagree with the following statements?

Base: All (2036)	Strongly agree	Tend to agree	NET: Agree	Neither agree nor disagree	Tend to disagree	Strongly disagree	NET: Disagree	Don't know
	%	%			%	%	%	%
Under Andy Burnham, the Labour Party has a better chance of winning the next General Election	14	32	46	24	11	9	21	9
The change in leader from Keir Starmer to Andy Burnham has made little difference to the Labour Party	16	26	42	23	21	6	27	8
The Labour Party under Andy Burnham better represents my views than it did under Keir Starmer	10	28	37	29	12	13	25	8
Andy Burnham understands the concerns of people like me	9	28	37	24	15	17	32	8
Andy Burnham will make an effective PM	10	25	36	28	13	13	26	10

Question 10

Regardless of how you vote, which of the following do you think would make the best PM?

Base: All (2036)	%
Andy Burnham	45
Nigel Farage	16
Kemi Badenoch	16
Don't know	23

Question 11

Further devolution might involve more powers for the Scottish Parliament and/or for Scottish local authorities. To what extent do you agree or disagree with the following statements about devolution in Scotland?

Base: All (2036)	Strongly agree	Tend to agree	NET: Agree	Neither agree nor disagree	Tend to disagree	Strongly disagree	NET: Disagree	Don't know
	%	%			%	%	%	%
The UK Government should devolve more powers to the Scottish Parliament	29	28	57	16	10	11	21	5
Decisions are generally better when they are made at a more local level of government	18	37	55	27	10	3	14	5
My local Councillors generally have a better understanding of my local area needs than elected representatives at the Scottish or UK Parliament level	17	37	55	24	10	6	16	5
The Scottish Government should devolve more powers to local authorities	16	37	53	26	10	4	14	6
Some decisions are better made at a national level rather than being devolved to the Scottish Parliament or local authorities	20	31	51	22	13	8	21	5

Question 12

Before today, how much, if anything, had you seen, read or heard about the Scottish Labour leadership contest

Base: All (2036)	%
A great deal	4
A fair amount	25
Not very much	50
Nothing at all	22

Question 13

Which of the following candidates would make the best Scottish Labour leader?

Base: All (2036)	%
Michael Marra	8
Monica Lennon	8
Joe Fagan	7
None of the above	22
Don't know	55

Question 14

To what extent do you agree or disagree with the following statements about the Scottish Labour leadership contest?

Base: All (2036)	Strongly agree	Tend to agree	NET: Agree	Neither agree nor disagree	Tend to disagree	Strongly disagree	NET: Disagree	Don't know
	%	%			%	%	%	%
The leadership contest is mainly of interest to Labour supporters rather than the wider public	20	36	56	22	11	3	14	8
Who leads Scottish Labour makes little difference to Scotland	17	31	48	24	17	5	22	6
The next leader of Scottish Labour could realistically become the next First Minister of Scotland	6	23	29	28	20	14	34	10
The outcome of the Scottish Labour leadership contest makes a significant difference to Scottish politics	7	22	29	30	22	11	33	8

Technical details:

- The survey was designed by Diffley Partnership and invitations were issued online using the Survation panel,
- Results are based on a survey of 2036 respondents,
- Fieldwork was conducted between 13th – 24th August 2026
- Results are weighted to the Scottish population by sex, age, region, household income, qualifications and past vote (2024 General Election vote, 2026 Holyrood constituency vote, 2016 EU referendum and 2014 Scottish Independence referendum)